

WOWED!: *Written Projects or Works of
Excellence and Distinction Program*

Student Participation Guidelines Spring 2023



College of Business

SOUTHEASTERN LOUISIANA UNIVERSITY

WOWED!: *Written Projects or Works of Excellence and Distinction Program*

April 2023

Dear Student,

Congratulations! You have been nominated by your professor for a unique honor! Your project was judged to be one of the “best of the best” this semester, and as such, the College of Business will honor you at one of the two WOWED! (*Written Projects or Works of Excellence and Distinction*) Awards ceremonies. If you are an undergraduate student, your ceremony will be held on Thursday, May 4th at 5:00 p.m. in Room 14 of Garrett Hall.

As coordinator of this program for our college, I want to first congratulate you on this honor and thank you for agreeing to participate. And yes, just to clarify, because you were nominated by your professor - YOU HAVE WON this award - there’s no “Grand Champion” or anything! I do hope that you will invite your family and some friends (if possible) to attend this event and afford them the chance to see you and your hard work being honored by the College of Business (Moms and Dads especially like to see you get an award that you have earned, speaking from experience!). Also, this recognition from the College of Business can *and* should be something that you can highlight on your resume, and *if* you need any help in preparing what you need to participate in this event (as outlined below), I will be happy to assist you with this opportunity [Please do not hesitate to contact me directly at dwyld@selu.edu and/or (985) 789-2127].

Most importantly, please email me to confirm that you can indeed participate in the WOWED ceremony at the designated date and time (Thursday, May 4th at 5:00 p.m.). Then, there are 3 things that I need you to send to me in order to fully participate in the WOWED Program. These are:

1. Your personal/project information (for the program),
2. A “final” copy of your paper/project, and
3. A 2 or 3-slide PowerPoint for presenting at the event (A SHORT PowerPoint - on Canva or other - for a VERY SHORT presentation!).

First, you will be receiving a physical award for earning this award from the College of Business. For the purposes of the award and the event program, please email me immediately with the following information (if you will, please just “cut and paste” this into your email and complete with your personal info for these 7 items):

- Your Name (as you would like to see it on the award and in the program):
- Your Major:
- Your Grade Level (Freshman, Sophomore, Junior or Senior):
- Hometown:

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- Your Paper/Project Title:
- Class (COURSE NUMBER AND TITLE) That Your Paper/Project Was Prepared In:
- Name of Nominating Professor:

I would also ask that you send me a “final” version of your paper/project, either in Word or as a Google Document. As your paper/project will have earned a WOWED award, it will be displayed on Moodle and on a special website as an example for other College of Business students (both now and in the future) to see as being representative of the “best of the best” in student written works (You can see the prior examples on Moodle in the “Resources for Business Majors” Moodle Course - in the section, “Examples of Excellent Student Written Works (Projects/Papers, etc.)” Just please send your final paper/project to me at dwylid@selu.edu, as I will format it for the Moodle Course/Website.

Lastly, here’s info on how the WOWED awards ceremony will work and your participation in the event. What I would ask is that you plan on arriving *at least 30 minutes early* on your designated day to allow for both the taking of photos for the College of Business and to set up before the program. If your guests need a visitor parking permit (*nobody wants Mom or Dad to get a ticket!*), please contact Jill Worth in our Dean’s Office jill.worth@selu.edu (985) 549-3019] and she will be happy to supply that for you (although with the time of the event, the University Police “shouldn’t” be giving tickets - famous last words!). The whole event should last no more than an hour (and the late afternoon/early evening start time is designed to hopefully enable family/friends to join you and then serve as maybe a setup for you and your family/friends to hopefully have a celebration dinner afterward!). What I would ask is that you *do* dress professionally for the awards ceremony as yes, we will be taking pictures that the College of Business will be both utilizing for its website and sharing on social media!

You will not need to formally “present” your work. However, I will be asking you to briefly talk about your paper/work, and I would encourage you to prepare a SHORT (aim for an “elevator pitch” like presentation - maybe 90 seconds to 3 minutes in total) and to accompany that with a BRIEF PowerPoint about it (really just a “title slide” [with your name and title of your paper] and then maybe 1-3 “content” slides...).

And so after reading this guide, if you have any questions or need anything, please *do not hesitate* to get into contact with me directly [\[dwylid@selu.edu\]](mailto:dwylid@selu.edu) and/or 985-789-2127 (NOTE: This is my cell, and do feel free to call me on this!). Regarding the three “action items,” please email me (dwylid@selu.edu) with your information for the program/award and the final version of your paper/project ASAP - at least by April 20th (as we will be ordering the awards on that date). Please then also submit your PowerPoint slides for your presentation to me at dwylid@selu.edu no later than 5 p.m. on Thursday, April 27th (although earlier would be *very much* appreciated!).

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Once again, this is a great honor to have been nominated for and to have received this award from the College of Business! I want to personally extend my congratulations to you for having been deemed by your professor as having produced an exemplary written work this semester! I want to help you in any way possible to help make this a special day for both yourself and those who are special to you. Congrats - and yes, please do not hesitate to be in touch!

Thanks!

David C. Wyld, Merritt Professor of Management and Coordinator of the WOWED Program